



wildcare



Photo by Alison Hernandez

WildCare is the premier nonprofit organization for wildlife medicine, environmental education and wildlife advocacy in Northern California.

WildCare's programs include an open admission Wildlife Hospital, an emergency hotline, environmental education programs for Bay Area youth and families, and advocacy work.

We host events for people of all ages to educate the community, celebrate wildlife and raise crucial funds for our work.

This year, our goal is to raise \$200,000 in event sponsorship support! We need your help.

Event Sponsorship Benefits

Our event sponsors receive prominent event placement, media coverage and social mentions,

as well as first-look VIP experience tickets to our signature event, the annual WildCare Gala, and our family-friendly Talons & Friends event. These tickets offer the opportunity to share the world of WildCare within your organization, or with friends and family.

WildCare's email list reaches 75,320 individuals. And our social media following is robust: Facebook followers total 22,180; Instagram 5,262; and Twitter 296,000.

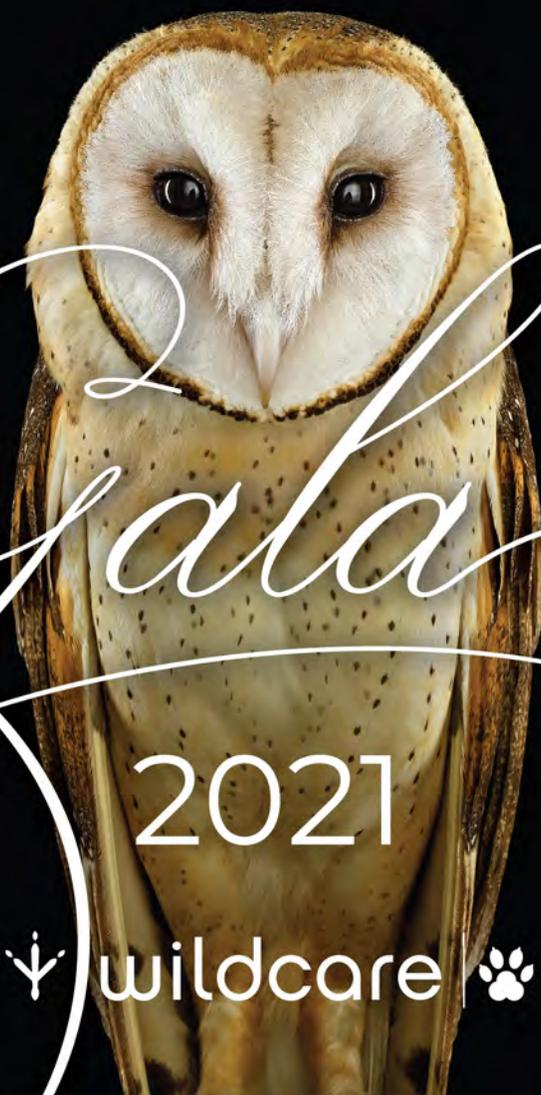
You will receive attention from a diverse audience – from educators and parents, to nature enthusiasts and animal lovers. Our events also offer wonderful networking opportunities.

THE ANNUAL
WildCare Gala

VIRTUAL OR IN-PERSON AT THE
OSHER MARIN JEWISH COMMUNITY CENTER
August 21, 5:30pm

Live from Osher Marin JCC's spacious outdoor courtyard, our evening's celebration will include an engaging program with an exciting auction, close-up moments with our educational Wildlife Ambassador animals, and presentations about WildCare's impactful work in action.

VIP guests and sponsors will have the opportunity to attend in-person as part of a live studio audience (cabaret-style) and meet WildCare's educational animals like Sequoia the Northern Spotted Owl and Mohave the Desert Tortoise who will be featured in the live program. Guests will enjoy tasty vegan hors d'oeuvres and dessert, and excellent wines throughout the evening.



Gala

2021



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TALONS & FRIENDS

Cavallo Point Lodge, July 11, 11am - 1pm

Join us for a fun and fascinating afternoon under the Golden Gate Bridge! WildCare's Talons & Friends family festival will take place outdoors at the beautiful Cavallo Point Lodge in Sausalito. Enjoy live music and wildlife-themed activities for the kids while gathering for a delicious vegetarian picnic box lunch, featuring a menu prepared by Cavallo Point's award winning chef, Michael Garcia.

Guests will enjoy wonderful opportunities to learn about wildlife, including a meet-and-greet with WildCare's live educational wild animals including hawks and owls, our opossum, and reptiles. The event will also feature a mobile nature exhibit, an owl-themed puppet show with WildCare's Hungry Owl Project and more. The event will culminate with a fun presentation of magnificent hawks and owls from our friends at Native Bird Connections.

Blended Benefits are available!

Interested in attending both events? Or would like to take advantage of the promotional opportunities from both events? We can tailor your benefits to make your WildCare event sponsorship experience right for you! Gifting benefits is highly encouraged and WildCare is happy to coordinate on your behalf!

CONTACT

*Please reach out to
WildCare's
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Nicole Trautsch
(415) 453-1000 x 31
nicole@discoverwildcare.org*

For decades, WildCare's programs have worked together to help people navigate the boundaries where humans and wildlife interact. We help people live well with wildlife.

WILDLIFE HOSPITAL: From songbirds to squirrels, raptors and reptiles, our Medical Team and 200+ volunteers provide emergency medical care and on-going aid to over 3,500 sick, injured and orphaned wild animals each year.

LIVING WITH WILDLIFE HOTLINE (415) 456-7283: Our emergency and educational hotline fields over 13,000 calls from California and beyond, providing practical, humane and effective solutions to nuisance wildlife problems.

NATURE EDUCATION: Our Terwilliger Nature Education Programs aim to strengthen environmental stewardship by teaching an appreciation of nature and a respect for wildlife. Each year, our standards-based, experiential programs engage nearly 40,000 children and adults from around the Bay Area.

HUNGRY OWL PROJECT: Our Hungry Owl Project solves rodent problems without the need for harmful poisons - one owl family at a time. HOP provides owl box installation services for vineyards, ranches, HOAs, schools, and private residences throughout the North and East Bay counties.



TALONS & FRIENDS

	BARN OWL \$5,000	TORTOISE \$2,500	BLUEBIRD \$1,250
TICKETS	12	8	4
PRE-EVENT RECOGNITION Email, social media, WildCare website	X	X	X
EVENT ONSITE RECOGNITION Placement of logo/name in event signage	X	X	
POST-EVENT RECOGNITION Email, social media Highlight in event article for WildCare biannual magazine	X X		

WildCare Gala

	PRESENTING SPONSOR \$25,000	PEREGRINE FALCON \$15,000	SWAINSON'S HAWK \$10,000	RED- SHOULDERED HAWK \$5,000	NORTHERN HARRIER \$2,500	AMERICAN KESTRAL \$1,500
CATERING Gala in a Box, *party platters available OR VIP in-person viewing experience	20* 15	15* 12	10* 8	8 6	6 4	2 2
PRE-EVENT RECOGNITION Email, social media, WildCare website Silent auction website	X X	X X	X X	X X	X X	X X
LIVE PROGRAM RECOGNITION Placement of logo/name in event collateral Logo/name onscreen during program Logo/name uplifted by host during introduction	X X X	X X X	X X X	X X X	X X	X
POST-EVENT RECOGNITION Thank you email to guests, social media Donor spotlight in WildCare biannual magazine	X X	X X	X			
SEGMENT SPONSOR RECOGNITION Segment Sponsor - Wildlife Ambassador meet and greet Presenting Sponsor segment - Fund-a-Need for Wildlife	X X	X				