



WILDCARE'S \$24 MILLION CAPITAL IMPROVEMENTS CAMPAIGN

76 ALBERT PARK LANE, SAN RAFAEL, CALIFORNIA

THE CASE FOR ELEVATING WILDCARE

WildCare is the premier organization for wildlife medicine and environmental education in Northern California today. Centrally located in downtown San Rafael, in Marin County, WildCare supports people everywhere to live well with wildlife, through a full cycle of programs including wildlife advocacy and information resources, environmental education programs, and medical aid for ill, injured, and orphaned wild animals.

Since our hospital's founding, we have treated and cared for more than 130,000 wild animal patients in our urban Wildlife Hospital. We have also engaged more than 1,000,000 children and adults through environmental learning experiences and advocacy.

TODAY: AN URGENT & HEIGHTENED NEED

After nearly half a century of repurposing, repairing, and remodeling the physical structures that are essential to our operations, WildCare needs a new facility to continue operations and realize our potential as a world-class wildlife medicine teaching hospital and environmental education center.

TAKING US TO HIGHER GROUND

We are thrilled to share with you our vision for a beautiful three-story, state-of-the-art WildCare Center at our current Albert Park Lane location.


WildCare has begun the redevelopment of the existing WildCare facilities at 76 Albert Park Lane in downtown San Rafael. The scope of new construction includes the restoration and relocation of the historic building currently housing the WildCare Museum, and the construction of a new, attached, three-story wild animal hospital, with suitable workspace for staff and volunteers, all on the existing property.

The project will include on-site development of a new courtyard to host our educational Wildlife Ambassador animals along with remodeled spaces throughout. All existing caging and hospital facilities will be demolished.

We are currently fundraising through a volunteer-driven philanthropic campaign, which will continue alongside our construction's two-year timeline for completion.

HELP US SOAR INTO THE FUTURE

Please consider a generous contribution to help create an enduring and inspirational new community asset that will preserve and extend WildCare's tradition of providing effective medical care for wildlife, and environmental education for people, for generations to come.



“The time has come for WildCare’s facilities to support and reflect the world-class quality of medical care we provide for wildlife patients and the life-changing, wildlife-centered nature education experiences we offer to students of all ages.

WildCare’s ability to teach environmental stewardship best practices and support new generations of people to live well with wildlife depends upon it.”

- Ellyn Weisel, Executive Director, WildCare



**WILDCARE'S NATURE EDUCATION PROGRAMS ARE
BASED ON MRS. ELIZABETH TERWILLIGER'S
HIGHLY INTERACTIVE AND EFFECTIVE APPROACH
TO INSTILLING THE LOVE OF NATURE
IN CHILDREN OF ALL AGES.**

OUR MISSION

- Deliver world-class medical care in our open-admission urban wildlife medicine teaching hospital
- Provide exceptional wildlife-centered environmental education
- Provide community engagement and effective advocacy for the protection of wildlife and our shared habitat

TEACHING PEOPLE TO LOVE & CARE FOR NATURE FOR GENERATIONS

Today, WildCare offers a complete cycle of programs to address the urgent issues and human impacts faced by wildlife and our environment. Respect for the natural world and a love of nature and wildlife are the hallmarks of the many organizations that make up WildCare's rich history. From a natural history museum, through the creation of the first wildlife hospital, WildCare's roots at our Albert Park Lane location run deep.

WildCare formed in 1994 through a merger between the California Center for Wildlife and the Terwilliger Nature Education Center. The Elizabeth Terwilliger Nature Education Foundation had been formally established in 1975 to honor and continue Mrs. T's interactive, popular, and effective teaching methods. WildCare's enduring success in helping people and wildlife to coexist builds upon decades of effective programming by our parent organizations.

AN ENDURING LEGACY OF WILDLIFE EDUCATION & CARE

1954 - THE BUILDING

Parish Hall building is moved to 76 Albert Park Lane to house the **Junior Museum of Marin**

1950s - NATURE EDUCATION BEGINS

Mrs. Elizabeth Terwilliger brings her signature nature teaching methods to children in Marin County

EARLY 1960s

Junior Museum of Marin is renamed **Louise A. Boyd Natural Science Museum**

1974 - THE WILDLIFE HOSPITAL OPENS

The **Boyd Museum** becomes the **Marin Wildlife Center**; the wildlife hospital begins operation, accepting and treating patients as diverse as seals, pelicans, songbirds and fawns.

1975

Terwilliger Nature Education Center is founded in Corte Madera, CA

In recognition of its wildlife patient intake from far beyond Marin, the center is renamed **California Center for Wildlife**

1994 - WILDCARE COMES TO LIFE

Terwilliger Nature Education Center & California Center for Wildlife merge to become **WildCare**

TODAY

WildCare is a nationally recognized leader in wildlife medicine and environmental education.

TOMORROW...

WildCare's strategically-designed facility will elevate the quality of wildlife medicine and environmental education, inspiring new generations of environmental stewards.



FULL CYCLE APPROACH



WildCare's programs work together to help people learn to live well with wildlife.

- WILDLIFE CAMPS
- ENGLISH & SPANISH LANGUAGE NATURE HIKES
- WILDLIFE AMBASSADOR PROGRAM
- NATURE VAN SCHOOL PROGRAMS & CENTER TOURS
- SCHOLARSHIPS FOR UNDERSERVED YOUTH

NATURE & ENVIRONMENTAL EDUCATION

WILDLIFE HOSPITAL + EMERGENCY CARE

- THE BAY AREA'S PREMIER OPEN-ADMISSION URBAN WILDLIFE HOSPITAL
- HOSPITAL INTERNSHIP PROGRAM
- HOSPITAL VOLUNTEER PROGRAM
- FRONTLINE DISEASE OUTBREAK RESEARCH FOR WILDLIFE MEDICAL & SCIENTIFIC COMMUNITIES & ANIMAL HEALTH OFFICIALS

HELPING PEOPLE LIVE WELL WITH WILDLIFE

A VOICE FOR WILDLIFE

- WILDLIFE ADVOCACY TO DEFEND WILDLIFE ADVERSELY AFFECTED BY GOVERNMENTAL & OTHER HUMAN ACTIONS
- AWARENESS CAMPAIGNS IN SOCIAL, DIGITAL, TELEVISION & PRINT MEDIA

SUSTAINABLE, HUMANE ANSWERS + SOLUTIONS

- LIVING WITH WILDLIFE EMERGENCY HOTLINE
 - SAFE & HUMANE WILDLIFE EXCLUSION STRATEGIES & ADVICE

WILDCARE PROGRAMS

WILDLIFE VETERINARY MEDICINE + EMERGENCY CARE

- The region's first responder site for ill, injured, and orphaned wild animals.
- 3,000-4,000 animals from nearly 200 distinct species annually are given emergency and ongoing medical care.
- More than 130,000 wild animals have been given a second chance at life in the decades we have been caring for wildlife.

WILDLIFE-CENTERED ENVIRONMENTAL EDUCATION

- Over 13,000 children and adults connect with nature through WildCare's Terwilliger Nature Education Programs each year.
- No-charge admission to the courtyard and museum allows the public to get "nose-to-beak" with our Wildlife Ambassador animals.
- Highly interactive school and youth programs, camps, and family nature outings based on the experiential environmental education practices created by Elizabeth Terwilliger, Marin County's beloved "Mrs. T."
- Effective education for children and families from all backgrounds through:
 - WildCare scholarship programs
 - Free family nature outings
 - Bilingual programming (Spanish/English)

PUBLIC OUTREACH, HELP & ADVICE

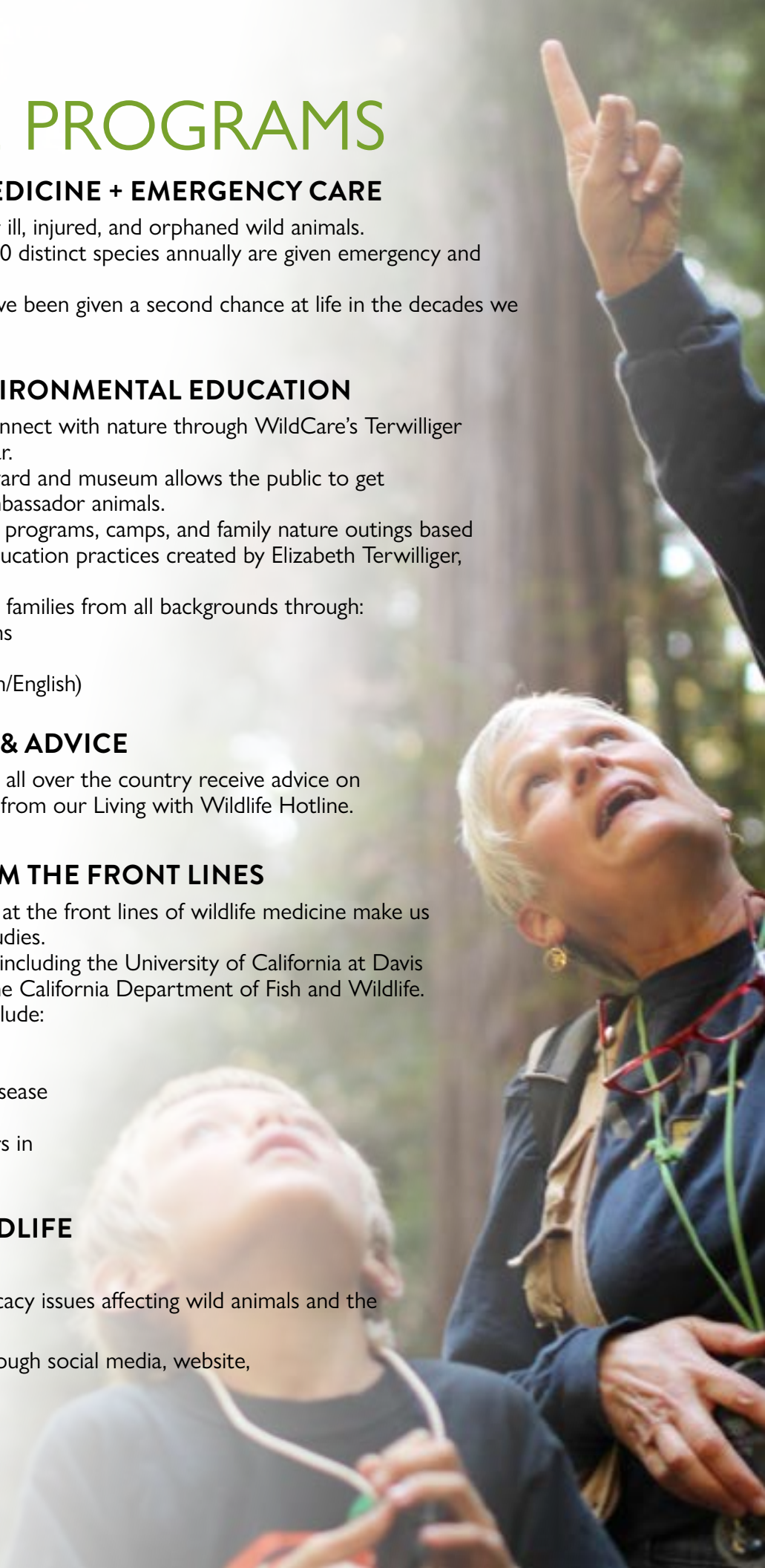
- Over 12,000 callers each year from all over the country receive advice on navigating wildlife conflicts humanely from our Living with Wildlife Hotline.

WILDLIFE RESEARCH FROM THE FRONT LINES

- Our data, experience, and position at the front lines of wildlife medicine make us an invaluable partner for research studies.
- Research projects with institutions including the University of California at Davis School of Veterinary Medicine and the California Department of Fish and Wildlife.
- Recent work and collaborations include:
 - Rodenticide Diagnostics and Advocacy Program.
 - Ongoing projects in wildlife disease monitoring and tracking.
 - Discovery of rare brain tumors in Northern Raccoons.

TAKING A STAND FOR WILDLIFE THROUGH ADVOCACY

- Frequent stands on legislative advocacy issues affecting wild animals and the environment.
- More than 300,000 subscribers through social media, website, newsletter articles, and email alerts.





A WORTHY & NECESSARY COMMUNITY INVESTMENT

NEW FACILITY FEATURES AND CORRELATING BENEFITS

Thank you for considering a generous gift to bring this worthy project to life. Your investment in this campaign will ensure WildCare's excellent service to the community, well into the future.

By rebuilding our working facilities and restoring our historical educational center at our current, fully-owned location in San Rafael, WildCare will be preserving and incorporating a beloved, existing real estate asset. We will also be building on a long-respected history of caring for another vital regional asset—the wildlife that distinguishes our region as much as Mount Tamalpais, redwood trees, and the Golden Gate Bridge.

Your campaign support will ensure that WildCare can meet the growing need for programs that address the intersection of wildlife and human life.

Your contribution will be an investment in our effective, integrated approach to environmental education, wildlife medicine, advocacy, outreach and research. Your contribution will express your love and compassion for wildlife, for the environment we share, and for the need for human beings to learn to live in harmony with our wildlife neighbors.

“Community-based wildlife work is critical to teaching the community about our animal neighbors. [WildCare’s] presence at Albert Park is iconic and their facility is well loved by children, locals, and visitors.”

*- JD Bergeron, Executive Director,
International Bird Rescue*

“No other organization in Marin County currently has the capacity or skill set to offer the essential wildlife rehabilitation services in the same way that WildCare does. ...WildCare’s partnership ensures that wildlife in Marin’s protected natural spaces has increased opportunities to survive and thrive. WildCare should have every resource possible to continue its mission.”

*- Sheila Coll, Program Director,
Friends of China Camp*



“I am so appreciative of all that WildCare does to support our local wildlife, both in terms of the education you provide along with the rehabilitation efforts at your facility. Our students have benefitted over the years from learning from your amazing and talented volunteers about habitats, ecosystems, sustainability and all the amazing benefits that our animals bring to our community.”

*- Jim Hogeboom, Former Superintendent,
San Rafael City Schools*



WildCare's Parish Hall in 1954. Marin History Museum

FORGING A REGENERATIVE FUTURE

PRESERVING A PIECE OF HISTORY

With guidance from a historic preservation architect, our new facility plan preserves and incorporates the iconic portion of WildCare's current structure with a modern expansion replacing numerous dilapidated additions.

A repositioning of the original redwood building will allow for optimal use of available space, including a visitors' courtyard, and maximize the square footage of the three-story modern facility designed to contrast harmoniously with the historic parish hall.

Improvements to the original structure will include energy efficiency upgrades, important safety features and the ability to open the main room to the courtyard.

Restoration of this beautiful and beloved asset will ensure we have the space needed for our programs while retaining the unique character that is part of what makes WildCare special.

THE FACTORS DRIVING OUR GOALS FOR A NEW & IMPROVED WILDCARE FACILITY

VALUES-CENTERED NEEDS & COMMITMENTS

PRIORITY FEATURES OF NEW FACILITY

READY-FOR-ANYTHING WILDLIFE MEDICAL FACILITY

- Flexibly and pragmatically-equipped treatment rooms
- Predator-prey separation
- Improved patient outcomes

REHABILITATIVE PATIENT ENCLOSURES

- Naturalized settings
- More room for flight and recovery

IMPACTFUL CLASSES, ONSITE & REMOTE PROGRAMS & PROFESSIONAL LEARNING OPPORTUNITIES

- Indoor & outdoor educational spaces
- Enhanced interactive & experiential learning
- Modern facility for improved educational experience

ENGAGING & INSPIRATIONAL PUBLIC SPACES & COMMUNITY ASSET

- Engaging enclosures for educational wildlife
- Enhancement of WildCare as celebrated community asset & destination
- Improved ADA accessibility

CENTRAL MARIN COUNTY LOCATION

- Car, bus & transit accessibility
- Convenience for rescuers/finders, students, volunteers, staff & partner organizations

DURABLE, FISCALLY & ENVIRONMENTALLY SUSTAINABLE, FUTURE-MINDED CENTER

- Manageable size
- WildCare-owned property
- Facility as model for residential and commercial properties

ELEVATING THE HIGH QUALITY OF CARE AT OUR WILDLIFE HOSPITAL

OLD SITE LIMITATIONS

NEW FACILITY FEATURES & BENEFITS

ONLY 1 ROOM FOR EXAMS, PROCEDURES, SURGERIES, X-RAYS

3 ROOMS FOR EXAMS & PROCEDURES WITH STERILE SPACE FOR SURGERIES

- Higher quality patient care, more capacity to perform major surgeries
- Full compliance with American Veterinary Medical Association standards
- Reduced patient stress and risk of disease transmission
- Fewer transfers to other veterinary hospitals
- Increased learning opportunities and university credits for veterinary staff and interns

NO ISOLATION ROOMS

DEDICATED INDOOR ISOLATION WARD & OUTDOOR ISOLATION CAGES FOR PATIENTS

- Increased capacity to provide triage care for high stress patients
- Greater protection and safety for hospitalized animals and caregivers
- Reduced risk of disease transmission among patients

INADEQUATE & LIMITED AVIARIES FOR RAPTORS & CORVIDS

LARGE FLIGHT AVIARY & FLEXIBLE SUITE OF SMALL AVIARIES

- Increased capacity for raptor and corvid rehabilitation
- More flexible aviary arrangements
- Reduced need to transfer birds to over-burdened sister centers

INADEQUATE AFTER-HOURS DROP-OFF AREA (CURRENTLY A REFURBISHED SHED)

BRICK & MORTAR ROOM FOR AFTER-HOURS DROP-OFF

- Greater safety for Animal Service Officers at nighttime drop-offs
- Greater comfort and security of newly-arrived patients until staff arrive to render care

RISK OF ESCAPE & INJURY DURING PATIENT TRANSPORT BETWEEN TREATMENT & CONVALESCENT AREAS

CONNECTED & PROTECTED WILDLIFE HOSPITAL & PATIENT RECOVERY AREAS

- Increased safety for patients, visitors, and staff
- Accelerated patient recovery times
- Improved service flow between treatment and convalescence areas
- Reduced stress for wildlife patients and educational animals

UNDESIRABLE OVERLAPS BETWEEN WILDLIFE AMBASSADOR ANIMALS & HOSPITAL PATIENT AREAS

DEDICATED WILDLIFE AMBASSADOR RESIDENCES, MEDICAL CARE SUITE & KITCHEN

- Improved isolation and safety
- Increased standard of medical care and quality of life
- Full compliance with USDA standards for food storage and with California Department of Fish & Wildlife standards for animal care

UPGRADING THE EXPERIENCE OF THE PUBLIC, VOLUNTEERS & STAFF

OLD SITE LIMITATIONS

NEW FACILITY FEATURES & BENEFITS

SPACE LIMITATIONS ON EDUCATIONAL ENROLLMENT, MUSEUM

LARGE AND FLEXIBLE MULTIPURPOSE SPACE

- More capacity for camp and student enrollment
- More and better indoor/outdoor educational teaching opportunities
- Greater capacity for community gatherings and events
- Expanded educational programming

NO CLEAR PATHWAY FOR RESCUERS FOR DROP-OFF

VISIBLE & EASY-TO-REACH PATIENT DROP-OFF & RECEPTION AREA

- Greater ease and safety for rescuers to deliver sick or injured animals to the intake desk
- Fewer escapes by rescued animals during intake
- Lower risk of stress and injury to rescued animals, patients, educational animals, human rescuers, visitors, staff, and volunteers

CONVOLUTED ENTRY & ONSITE SPATIAL ORGANIZATION

IMPROVED PATHWAYS, SIGHT LINES & ACOUSTICS TO MAXIMIZE SAFETY, LEARNING, & VISITOR EXPERIENCE

- Easier site navigation
- Heightened sensory experience for daily visitors, camp participants, wildlife rescuers, and event guests

INSUFFICIENT PUBLIC SPACES SHARED BY PUBLIC, VOLUNTEERS, CHILDREN ATTENDING CAMP

DESIGNATED RESTROOMS FOR PUBLIC & STAFF USE, ADDITIONAL HANDWASHING STATIONS

- Increased ease of handwashing, improved hygiene for all guests, especially our youngest visitors
- Easier janitorial maintenance

LACK OF SUFFICIENT STAFF & VOLUNTEER REST FACILITIES

SECURE LOCKERS, KITCHENETTE, ONSITE SHOWER, STAFF & VOLUNTEER LOUNGE AREA

- Shower to clean up after a surgical procedure, skunk spray, or heroic rescue effort
- Increased capacity to support our essential staff and volunteers
- Higher quality workplace to sustain and attract skillful staff and volunteers
- Greater morale and well-being for all the people who work at WildCare

ANTIQUATED, TIME-WORN FACILITY, INEFFICIENT ENERGY SYSTEMS, CONTINUAL & COSTLY REPAIRS

INSPIRATIONAL MODEL FOR SUSTAINABLE BUILDING

- Energy efficient systems & construction materials
- Solar panels
- Graywater collection system
- Ease of operational maintenance
- Controllable temperature & air quality

CONFIDENCE IN OUR VISION

WildCare's professional staff and voluntary board members have carefully and strategically planned out this proposed site redevelopment project, ensuring that five key pillars of success are in place:

1. BOARD ACCOUNTABILITY:

Local leaders with expertise in finance, business, marketing and nonprofit management comprise our Board of Directors. Veronica Geczi serves as current Board President. This group of committed volunteers closely monitors WildCare's financial stability and carefully assesses the feasibility of our goals.

2. PROFESSIONAL LEADERSHIP:

Executive Director, Ellyn Weisel, brings extensive experience in helping mission-driven organizations design and execute a comprehensive and sustainable fundraising strategy. Her involvement and management in strategic planning, major gifts campaigns, board relations and development, budget creation, and oversight make her the right leader for WildCare now and into the future.

3. FISCAL RESPONSIBILITY:

WildCare is focused on making campaign decisions based on prudent financial planning and oversight, and informed by the realities of the Bay Area real estate market.

We have planned for an appropriate expansion that maximizes the utility of a key existing asset — the site we currently own in San Rafael, California.

4. PROJECT PLANNING TO LIMIT COSTS:

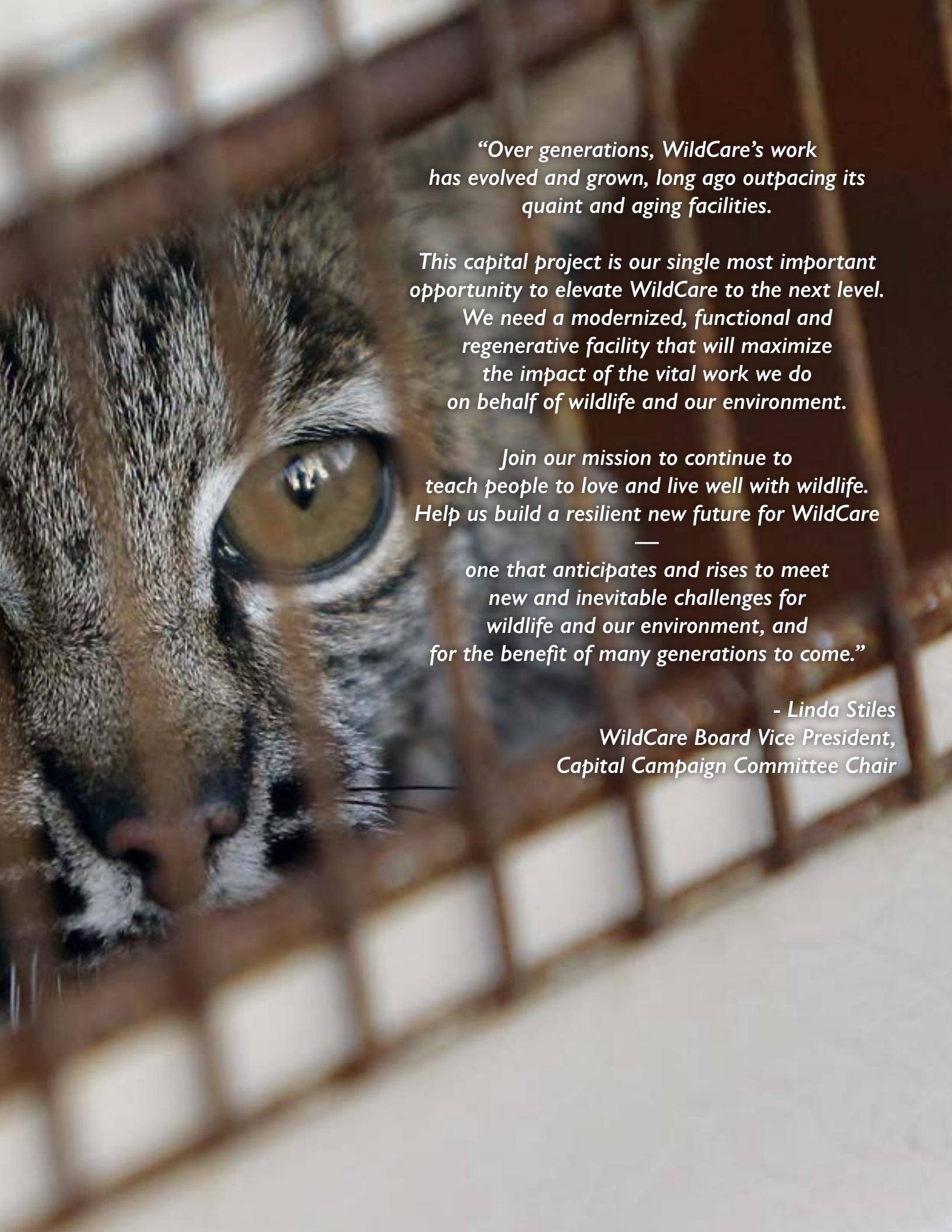
With our careful design and thoughtful planning, we will be able to meet the exponentially-growing need for environmental programs, wildlife medical care, and advocacy in our community and beyond. We plan to contract with a construction firm on a Guaranteed Maximum Price basis, determined through local market subcontractor bidding and a negotiated fee markup, ensuring predictable, competitive, and accountable project expenses.

5. OPERATIONAL TRANSITION PLAN:

WildCare has successfully considered cost-conscious, practical solutions for the continuation of our mission while our new facility is under construction to ensure the ongoing safety and wellness of our Wildlife Ambassadors, ongoing capacity for reception and triage of rescued animals, and enhanced partnerships with other wildlife support organizations in our region.

Our approximately two-year construction period will require the collective commitment of the greater San Francisco Bay Area wildlife care community.

We look forward to returning the favor in myriad ways once we open the doors to our new wildlife medicine teaching hospital and environmental education center.



“Over generations, WildCare’s work has evolved and grown, long ago outpacing its quaint and aging facilities.

This capital project is our single most important opportunity to elevate WildCare to the next level. We need a modernized, functional and regenerative facility that will maximize the impact of the vital work we do on behalf of wildlife and our environment.

Join our mission to continue to teach people to love and live well with wildlife. Help us build a resilient new future for WildCare

*—
one that anticipates and rises to meet new and inevitable challenges for wildlife and our environment, and for the benefit of many generations to come.”*

*- Linda Stiles
WildCare Board Vice President,
Capital Campaign Committee Chair*



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